

## Delivering

- ✓ Exclusively representing prestigious international trainers, TDWI U.S.A.
- ✓ Industry specific, vendor independent for BI & DW professionals
- ✓ Thought leading international presenters & trainers

## Offering

- ✓ Executive Briefings
- ✓ In-depth Workshops
- ✓ On-site Team Education



## What is C3 Education?

**C3 Education** works with the prestigious U.S.-based Business Intelligence and Data Warehousing training specialists, The Data Warehousing Institute (TDWI) to bring best of breed training to Australia.

We focus on providing vendor neutral training courses in Business Intelligence (BI), Information Management (IM) and Data Warehousing (DW), catering to industry professionals at all levels. Our courses cover the latest in BI methodology, strategy and deployment techniques, rather than on specific the technologies used.

**C3 Education** courses are generally run in Canberra, Sydney and Melbourne with other locations upon request. We offer limited places on each course to keep numbers down and interaction with presenters as intimate as possible.

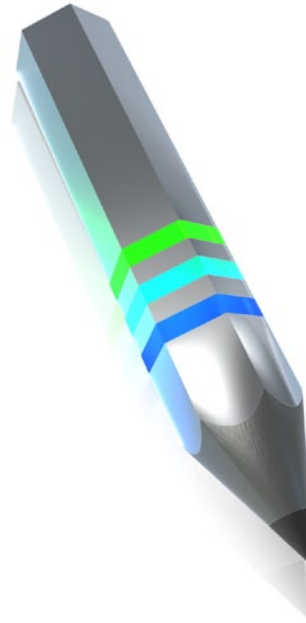
Pricing varies from course to course with details available on the **C3 Education** website.

## The TDWI Difference

TDWI is the premier provider of vendor-neutral education and research in the business intelligence and data warehousing industry. TDWI fosters a community of learning where business and technical professionals come together to gain knowledge and skills, network with peers, and advance their careers. Through education and research programs, TDWI enables individuals, teams, and organisations to leverage information to improve decision-making, optimise performance, and achieve business objectives. For more information, visit [www.tdwi.org](http://www.tdwi.org).

# International Presenters and Trainers

Only renowned, international presenters deliver **C3 Education** courses and keynote presentations. TDWI U.S.A. instructors are hand-picked, rigorously qualified and regularly measured to ensure the highest standards in professional BI, IM and DW education. All presenters and instructors have extensive, real world experience in their chosen field and highly developed teaching skills. Many are current BI, IM and DW practitioners, who understand the day to day challenges of the private and public sector environments. Most are regular participants on the professional speaking circuit in the U.S. – including involvement in international conferences and seminars – and are considered thought leaders in their respective fields.



## A Format for Every Need

### C3 Executive Briefings:

Targeting senior Business and IT managers from the private and public sector, our C3 Executive Briefings provide an overview of a specialty topic in one hour-long keynote presentation. This enables time-poor executives to gain insight into topical BI and DW issues without committing to long format workshops. C3 Executive Briefings are scheduled as either breakfast or post-work/early evening sessions.

### C3 Ed Workshops:

In intimate groups of no more than 20, our one and two day **C3 Education** Workshops are pragmatic, hands-on sessions that enable participants to instantly apply what they've learned in their own workplace. Our trainers are not only thought leaders in their field, but are experienced teachers and business people in their own right. They understand the importance of delivering practical outcomes to participants.

### C3 Ed On-Site:

When a more in-depth approach is required, C3 Ed On-site provides you with the option to secure an international TDWI trainer to work exclusively with your team. You choose the participants, the location and the depth of the training (from one day to several weeks) and we tailor a program specifically to your needs.

See the latest course schedule on the Education page at [www.c3businesssolutions.com](http://www.c3businesssolutions.com).

**C3 Education**, delivering international, vendor-neutral Business Intelligence, Information Management and Data Warehousing training to Australian professionals.



Business Intelligence and Information Management Specialists

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