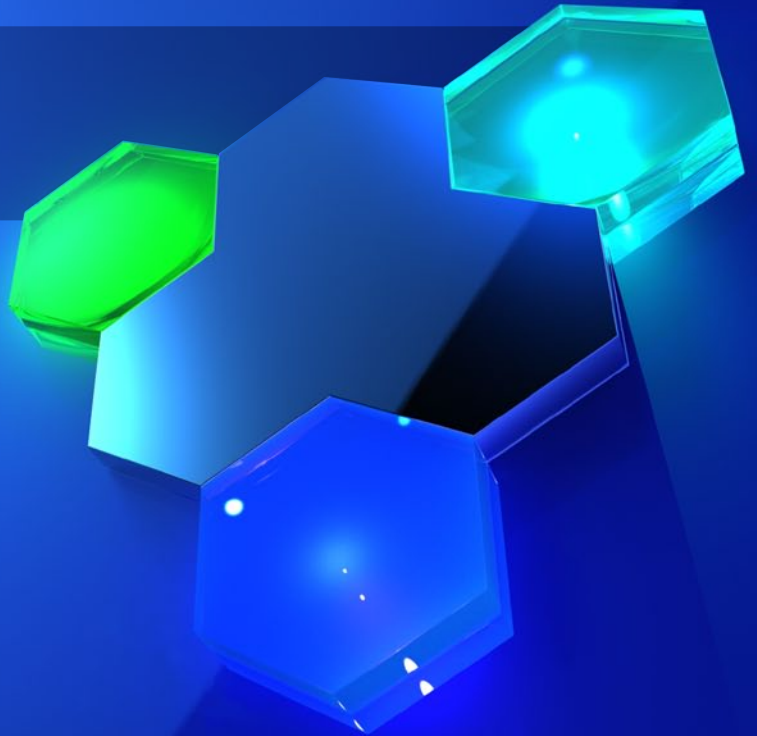


## Intelligent Business

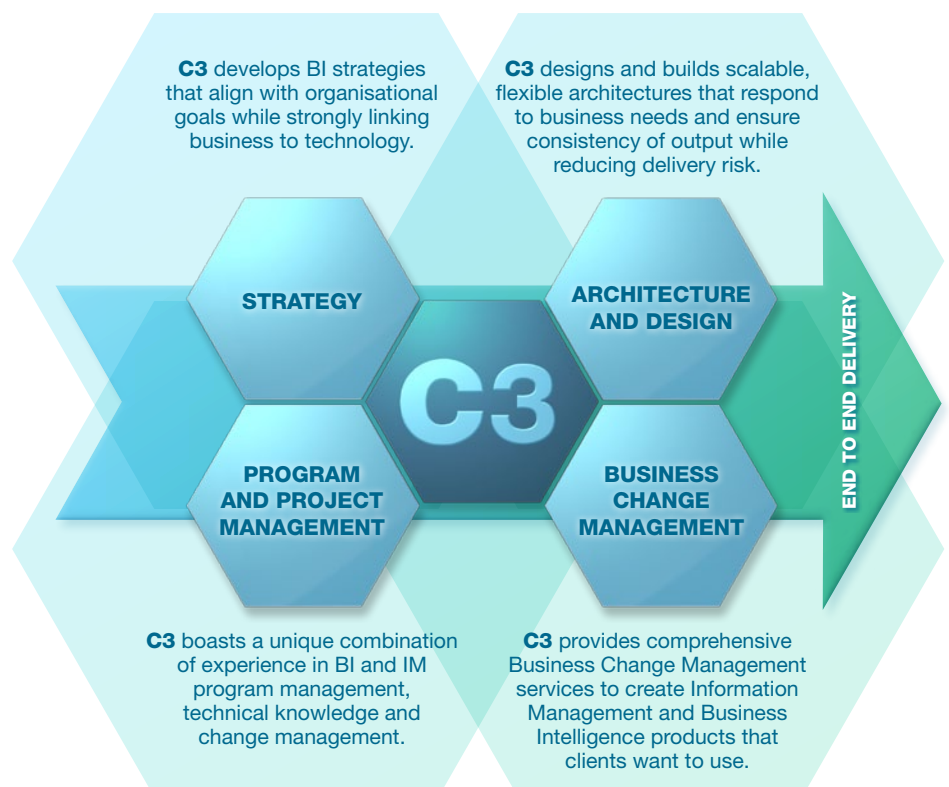
**C3 Business Solutions** is an award winning Australian Business Intelligence and Information Management company that delivers measurable business improvements for our clients.

We specialise in developing and implementing successful business intelligence strategies for large public & private sector organisations. While remaining vendor independent, we work with clients to establish current as well as future needs. Our team of top tier consultants continuously focus on delivering measurable business change.



## Intelligent Services

**C3** works across the whole client organisation to deliver a well-designed and executed Business Intelligence and/or Information Management program. In addition to our four core focus areas shown here, we can also assist with performance & trouble shooting, proof of concept, QA reviews and vendor independent tool selection. Our team is experienced in both traditional and agile delivery methodologies and will work with your people to maximise outcomes.



# Business drives intelligence

Technology is just one of many elements that combine to deliver Business Intelligence success. We believe that if technology is addressed in a vacuum, without considering all other business aspects, the BI impact is greatly reduced.

Every aspect of business needs to be considered... technology and data absolutely, but the people involved, the processes required, organisational issues, infrastructure limitations and concerns, governance requirements and of course internal project buy-in and sponsorship, must all be part of the process.

We see a well designed and executed Business Intelligence strategy as the glue that binds all elements, creating a cohesive, focused approach and ultimately a successful, intelligent business.



## C3 Innovation

Our products and solutions solve some of the most common challenges in information management.

Our products are all web-based and one of a kind, providing clients with a value for money alternative to the costly, inflexible systems on the market today.

Our solutions are all custom built for each client, responding to your unique circumstances and requirements.

### C3 Products

## C3 integrity™ C3 cohesion™ C3 mapper™

**C3 integrity™**  
A pre-packaged software tool that enables customers to quickly retrieve critical information from multiple sources, in various formats.

**C3 cohesion™**  
Transparently manages the day-to-day governance, compliance and activity of a BI program.

**C3 mapper™**  
Manages the implementation of business rules over a BI program's development life cycle.

### C3 Solutions

## C3 carbon analytics™

The only carbon/energy management data collection & reporting solution that supports all (Australian legislated) 16,500+ carbon emissions permutations.

## C3 geospatial analytics™

Is an advanced BI tool that allows organisations to overlay a variety of business data onto a map or spatial platform.

## C3 performance management™

Provides decision makers with relevant, consistent, timely and accurate information that is linked to performance goals and business processes.



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